

# wake up!

to

## School Breakfast



February 23, 2016

Marysville Joint USD

# National School Breakfast Program

- National School Breakfast Program (SBP)
  - ▣ Serves 11.2 million children daily\*
  
- MJUSD School Breakfast Program
  - ▣ Serves 4,438 children daily



Irvine Unified SD, CA

\* USDA (2013-2014 School Year)

# School Meals: The Facts

## ☐ School Breakfast is Healthier than Ever!

- ✓ Fresh fruits
- ✓ Whole grains
- ✓ Limits on TransFats
- ✓ Lowfat or fat-free milk



Provo School District (UT)



St. Paul Public Schools (MN)

# Fast Facts about School Breakfast

*Students who eat breakfast have better attention and memory.*

**Source: The National Dairy Council**

*Students who participate in school breakfast show improved attendance, behavior, standardized achievement test scores as well as decreased tardiness.*

**Source: Food Research & Action Council**

*Low-income children who receive school breakfast do better on a variety of indicators than low-income peers who go without breakfast.*

**Source: The Sodexo Foundation**

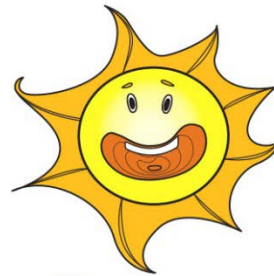
*Students who eat school breakfast attend on average 1.5 more days of school per year and score 17.5% higher on standardized math tests.*

**Source: Share Our Strength**

# Wake Up to School Breakfast!

- The NSBW 2016 campaign encourages everyone to **wake up** to the benefits of breakfast at school!
- Schools offer lots of ways to **offer a healthy breakfast**: grab'n'go options, breakfast in the classroom, and more.

March 7-11,  
2016



**wake up!**  
to  
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Made possible by: *Kellogg's*  
Specialty Channels

# How We're Celebrating

- Breakfast Guests
- Signage and students activities sheets
- Parent backpack flyer
- Participation Contest between the kitchens